

# Language Guidelines

## Words matter

Understanding the power of words, a series of language guidelines have been developed to promote respect amongst those involved with Special Olympics Canada, as well as the general public.

Words can open doors to cultivate the understanding and respect that enable people with disabilities to lead fuller, more independent lives. Words can also create barriers or stereotypes that are not only demeaning to people with disabilities, but also rob them of their individuality.

The following language guidelines have been developed by experts for use by anyone writing or speaking about people with intellectual disabilities to ensure that all people are portrayed with individuality and dignity.

## Appropriate Terminology

- Refer to participants in Special Olympics as Special Olympics athletes rather than Special Olympians or Special Olympic athletes.
- Refer to individuals, persons or people with intellectual disabilities, rather than intellectually disabled people or the intellectually disabled.
- A person has intellectual disabilities, rather than is suffering from, is afflicted with or is a victim of intellectual disabilities.
- Distinguish between adults and children with intellectual disabilities. Use adults or children, or older or younger athletes.
- “Down syndrome” has replaced Downs Syndrome and mongoloid.
- Refer to participants in Special Olympics as athletes. In no case should the word athletes appear in quotation marks.
- When writing, refer to persons with a disability in the same style as persons without a disability: full name on first reference and last name on subsequent references. Do not refer to an individual with intellectual disabilities as “Bill” rather than the journalistically correct “Bill Smith” or “Smith.”
- Use the words “Special Olympics” when referring to the worldwide Special Olympics movement.
- The words “Special Olympics” are never written without the “s” at the end of “Olympics” ie Special Olympics programs, Special Olympics athletes, Special Olympics Games, etc.

## Terminology to Avoid

- The use of the word “retarded” or “mentally retarded” is considered degrading and demeaning and is the subject of a campaign by Special Olympics and other advocacy groups to eliminate the use of the R-Word. For more information please visit <http://r-word.org>.
- The use of the R-Word should be limited to situations describing a historical context or event (i.e. in 1969 Special Olympics Canada partnered with the Association for the Mentally Retarded). In a descriptive context the correct terminology is intellectually disabled and people with intellectual disabilities.
- Refer to the person’s disability only when it is relevant and necessary.
- Down syndrome has replaced Downs Syndrome and mongoloid.
- Do not use the label “kids” when referring to Special Olympics athletes. Adult athletes are an integral part of the movement.
- Do not use the adjective “unfortunate” when talking about persons with an intellectual disability.
- Disabling conditions do not have to be life-defining in a negative way.
- Do not sensationalize the accomplishments of persons with disabilities. While these accomplishments should be recognized and applauded, people in the disability rights movement have tried to make the public aware of the negative impact of referring to the achievements of people with physical or intellectual disabilities with excessive hyperbole.
- Use the word “special” with extreme care when talking about persons with intellectual disabilities. The term, if used excessively in references to Special Olympics athletes and activities, can become a cliché.
- Do not use the word “the” in front of Special Olympics unless describing a specific Special Olympics event or official.

## **Describing Special Olympics**

- Special Olympics does not refer to a single event but rather the ongoing programs, events and activities of the entire movement ranging from practices to major games.
- Use the words “Special Olympics” when referring to the worldwide Special Olympics movement.
- The words “Special Olympics” are never written without the “s” at the end of “Olympics” (i.e., Special Olympics programs, Special Olympics athletes, Special Olympics Games, etc.).
- Major games are written in full and never identified as solely the Special Olympics. (i.e. Special Olympics Canada National Summer Games or Special Olympics Alberta Provincial Winter Games)
- Do not use the word “the” in front of Special Olympics unless describing a specific Special Olympics event or official.